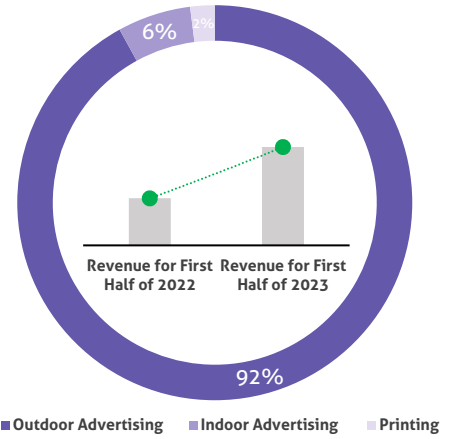


Investor Fact Sheet

For the six months period ended on 30 June 2023

KEY HIGHLIGHTS

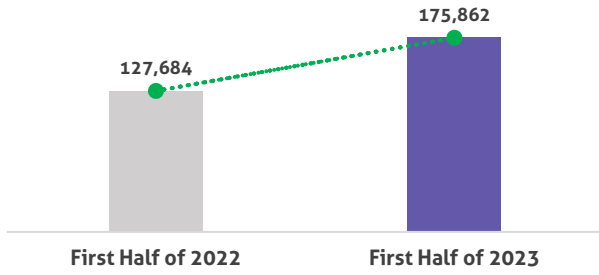
- ▲ Winning the bid for "construction and operation" of billboards at King Khalid International Airport in Riyadh City.
- ▲ Winning the bid for "establish, operate, maintain and install" of billboards in Dammam Metropolitan.
- ▲ Signing of a consortium agreement with the Saudi Company for Artificial Intelligence (SCAI).
- ▲ Signing a memorandum of cooperation with the quality-of-life program.
- ▲ The digital faces increased to 70% at the end of the first half of the year 2023, by 11% compared to the similar period of the previous year.



Financial Indicators

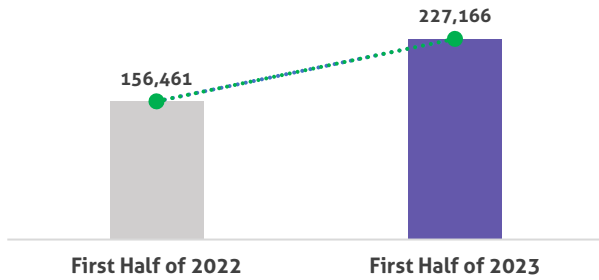
Net Profit +38%

All Figures are in Thousand SAR



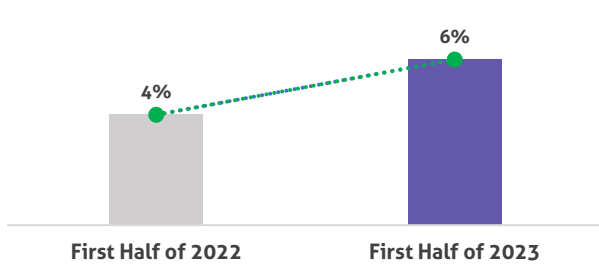
EBIT +45%

All Figures are in Thousand SAR



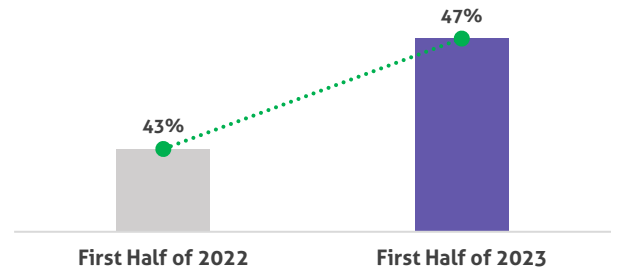
ROAA

%



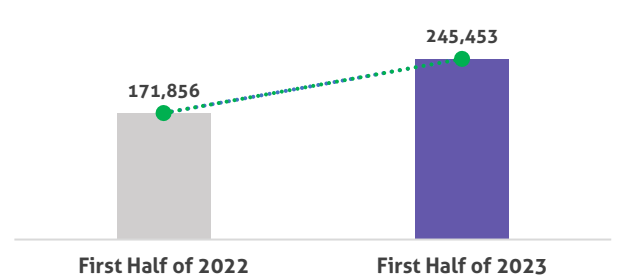
Gross Profit Margin

%



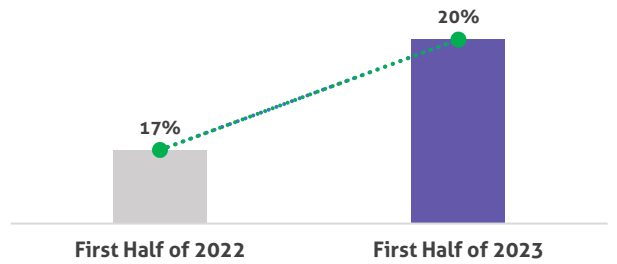
EBITDA¹ +43%

All Figures are in Thousand SAR



ROAE

%



¹ EBITDA not included Right of Use Assets Depreciation.

Earnings Per Share

▲ 3.52 SAR/Share

2.55 SAR/Share for the same period of last year

P/E Ratio

▲ 27.56 Times

178 SAR, Market share price as of 22 June 2023

Working Capital

▲ 308.5 Million SAR

48.1 Million SAR for the same period of last year²

Net Operating Cash Flow

▲ 290.3 Million SAR

133 Million SAR for the same period of last year

About al arabia

Arabian Contracting Services Co. has succeeded during the past forty years in leading the outdoor advertising segment in the Kingdom of Saudi Arabia, as it introduced the latest technologies and advertising methods to the local market, and in order to achieve one of its strategic pillars, al arabia continues to adopt smart digital solutions as a starting point to transforming outdoor advertising assets into fully digital assets supported with artificial intelligence techniques.

al arabia is also considered the leader company in the outdoor advertising segment, as it controls 62.3% of the market size in outdoor advertising segment and more than 23% of the market share in the advertising segment as a whole.

Arabian Contracting Services Co. is a Saudi joint stock company registered in the city of Riyadh on Jumada Al-Ula 18, 1403H (corresponding to March 3, 1983) under Commercial Registration No. 1010048419 and it is listed on the Saudi Stock Exchange (Tadawul) under the symbol 4071, the company's capital is SAR 500 Million divided into 50 Million shares, and the value of each share is SAR 10.

CEO Message



al arabia continues to achieve positive results during the first half of the year 2023, as a result of al arabia's focus on investing in enabling the digital transformation of its advertising assets, in order to enhance the local economy and achieve the goals of the Vision 2030.

al arabia achieved an increase of 38% in net profit during the first half of the year 2023 compared to the same period of the previous year. This increase in net profit was mainly supported by revenue growth, as it increased by 10% for the first half of the year 2023 compared to the same period of the previous year, this is due to the rapid growth, increasing the spending in all advertising segments, outdoor and indoor, and the speed at which digital transformation is growing remarkably. As we approach the end of the first half of 2023, an astonishing 70% of our interfaces have transitioned to digital formats.

Mr. Mohamed Abdelelah Alkhereiji
Chief Executive Officer for Arabian Contracting Services Co.

Upcoming Events

August 2023 Earnings Call for the first half of 2023

September 2023 EFG Conference - London

November 2023 BOFA Conference – Riyadh

November 2023 Q3 2023 Financial Results Announcement

November 2023 Earnings Call for the Nine Months of 2023

Contact

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Email: IR@al-arabia.com



² Comparative figures for the period ended 30 June 2022, have been reclassified to conform to the current period's presentation and classification.