

To reach the World Cup 2026 finals

## AlArabia Outdoor Advertising company has launched its promotional initiatives to support the Saudi Arabia national football team

AlArabia Outdoor Advertising company has launched its promotional initiatives to support the Saudi Arabia national football team during their participation in the Asian qualifiers for the 2026 FIFA World Cup and the 2027 Asian Cup, under the slogan "With Our Green". These initiatives will be promoted through the company's extensive advertising network on the roads of cities across the Kingdom, ahead of the national team's matches hosted by Saudi cities during their upcoming journey.

Through this initiative, AlArabia aims to create the best supportive pathways to motivate fans to contribute to supporting the players, coaching staff, and management. Additionally, it calls on sports fans to stand by the national team and reject sports fanaticism by standing behind the "Green Falcons" in all upcoming competitions, in order to reach the World Cup finals for the seventh time in the team's journey.

Furthermore, AlArabia invites various media outlets and sports programs to continue their ongoing support to the efforts of the Saudi Arabian Football Federation in achieving the best results and successes, in light of the transformation and unlimited support for the sports sector.